



EXPERIENCE *THE MOMENT*

SWAROVSKI OPTIK brings people closer to the preciousness of the moment and shares with them the joy of observing and the fascination for the beautiful and hidden.

The world belongs to those who can see beauty.
Experience the moment. See the unseen.



SEE AND BE AMAZED

4 TIPS FOR SEEING MORE WITH
SWAROVSKI OPTIK

- 1. REAWAKEN YOUR SENSE OF WONDER**
Children instinctively know what many of us have forgotten: there is always much more to discover.
- 2. REVEAL WHAT'S HIDDEN JUST BEYOND**
Something amazing is hidden at the limits of your vision. What will you uncover? It is the smallest details that tell the biggest stories.
- 3. SAVOR THE PRECIOUSNESS OF THE MOMENT**
Of course, binoculars and spotting scopes help you to see more - but also to experience more. Take the time to explore for yourself - adventures are all around you.
- 4. SHARE WHAT YOU SEE**
Top-quality binoculars and spotting scopes put you in the center of the action. It's also easy to share what you see and love.



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THE WORLD *IN YOUR EYES*

ATX INTERIOR



What a sight! Immerse yourself in the moment and enjoy breathtaking vistas from your room. The ATX Interior perfectly complements any stylish interior. Its elegant Terra brown finish and gracefully crafted wooden tripod are a sight to behold.

MODEL:

ATX Interior 25-60x85 & WT wooden tripod Interior



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MAGNIFY *YOUR* *SENSES*

CL COMPANION NOMAD



See the world with new eyes and experience every precious moment more intensely. The CL Companion NOMAD is more than a pair of binoculars. Handcrafted in Austria, featuring stunning optics, ergonomics, and the finest leather armoring, it is a statement of pure elegance that appeals to all the senses.

MODELS:

CL Companion NOMAD 8x30, 10x30



THE FREEDOM TO EXPERIENCE MORE

IMPRESSIVE BINOCULARS WITH
OUTSTANDING OPTICS

As one of the world-leading manufacturers of long-range optics, SWAROVSKI OPTIK makes high-precision products with remarkable design features. Users particularly appreciate their excellent quality and outstanding ergonomics. For more information and inspiration, visit SWAROVSKIOPTIK.COM

SWAROVSKI OPTIK



CL POCKET

These foldable pocket binoculars with field bag are extremely comfortable to use and perfect for spontaneous viewing. They are also available in the CL Pocket Mountain* edition.

IDEAL FOR:

Hiking, city trips

MODELS:

CL Pocket/CL Pocket Mountain* 8x25, 10x25



CL COMPANION

Immerse yourself in the moment with our compact, light, yet rugged travel and leisure companion.

IDEAL FOR:

Outdoor and leisure activities, travel, safaris

MODELS:

CL Companion 8x30, 10x30



EL 32

Exceptionally light - a masterpiece of long-range optics for razor-sharp images in a compact travel size.

IDEAL FOR:

Nature-watching, cruises, expeditions

MODELS:

EL 8x32, 10x32



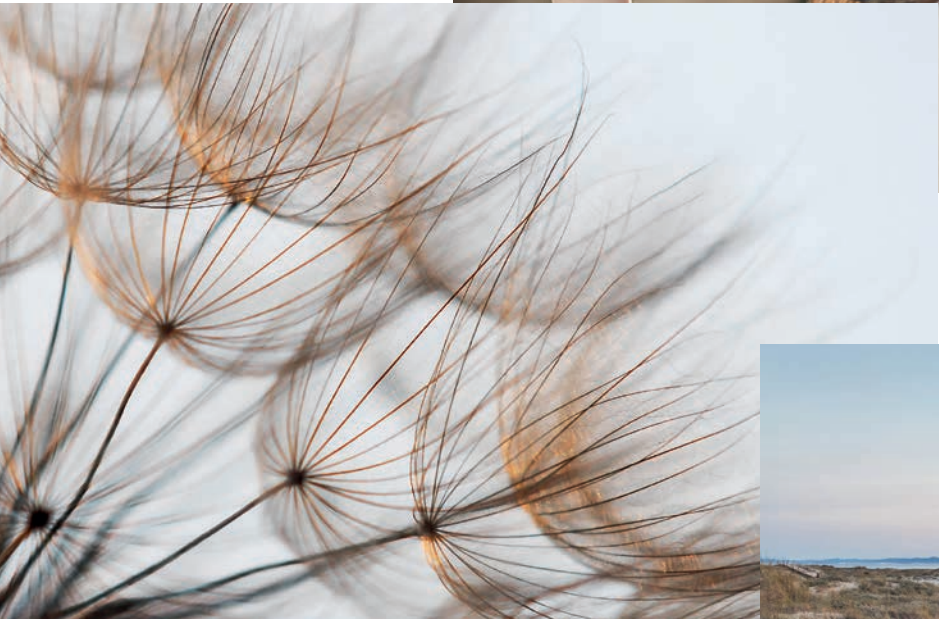
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SHARE SPECIAL MOMENTS

DIGISCOPING WITH SWAROVSKI OPTIK

Connect your binoculars to your smartphone using a SWAROVSKI OPTIK phone adapter and capture your discoveries as photos and videos. Ideal for sharing amazing memories on Facebook, Instagram, or YouTube. Discover a new dimension of digiscoping at SWAROVSKIOPTIK.COM



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SWAROVSKI *OPTIK*

INSPIRED BY A LOVE OF NATURE

Founded in 1949, the Austrian family firm is based in Absam, Tyrol. It specializes in the design and manufacture of high-precision long-range optical instruments. Its spirit of innovation is fueled by a desire to constantly surprise customers with its outstanding products. Its belief in quality goes far beyond technical excellence and outstanding optics. It also encompasses function, ergonomics, design, and service, all based on sustainable production methods. The hawk on every SWAROVSKI OPTIK product serves as a quality mark that is exclusively reserved for masterpieces in long-range optics.



A VISIONARY COMPANY

The company's commitment to its headquarters in Absam is a commitment to quality and sustainable growth. SWAROVSKI OPTIK manufactures products that encourage people to experience nature and truly appreciate its value. The family-owned company employs around 950 people, and its innovative optical instruments are sold in 85 countries worldwide.



BUILT ON COURAGE

Its focus is on "constantly improving what is good." Innovation means pushing the boundaries of what's possible and forging new paths. Working closely with end users, this regularly results in new products that cause a stir and exceed customers' expectations.

“OUR PRODUCTS THRIVE FROM AND FOR THE BEAUTY OF NATURE AND ENJOYMENT OF PRECIOUS MOMENTS.”

Carina Schiestl-Swarovski,
Chairwoman of the Executive Board



QUALITY IS PRICELESS

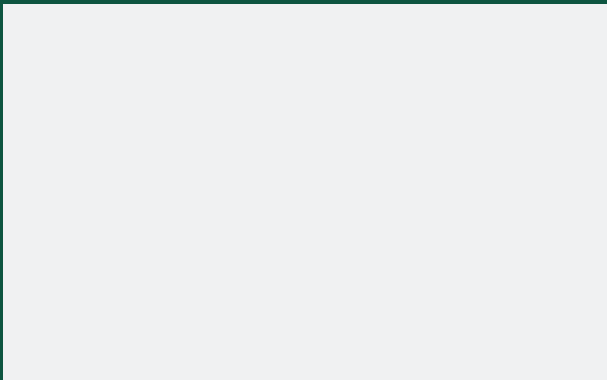
SWAROVSKI OPTIK is a leading manufacturer of premium long-range optics. Its corporate culture is shaped by a love of beautiful products, precision manufacturing, close attention to detail, and its desire to set the very highest standards in everything it does.

SEEING AND PRESERVING PRECIOUS MOMENTS

SWAROVSKI OPTIK's vision is to increase people's appreciation of nature and its beauty, and in this way encourage them to make nature conservation part of their everyday lives. This means caring for the environment, protecting nature, and preserving biodiversity.



YOU CAN FIND OUR PRODUCTS AT
EXCLUSIVE SPECIALIST RETAILERS AND
ONLINE AT SWAROVSKIOPTIK.COM



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SEE *THE* UNSEEN


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